



Caution: Thrilling Adventures Ahead with *JURASSIC WORLD* Lottery Games from Scientific Games

Company's Newest Licensing Agreement Roars into Action with *JURASSIC WORLD*-Inspired Digital and Retail Lottery Games in U.S. and Canada

ATLANTA – September 4, 2024 – [Scientific Games](#) lottery customers in the U.S. and Canada may soon be on the run to introduce the terror-ific adventures of the iconic *JURASSIC WORLD* franchise to their players. The company announced an exclusive new, multi-year collaboration with Universal Products & Experiences to create and produce *JURASSIC PARK* and *JURASSIC WORLD*-themed digital and retail lottery games for the first time. *JURASSIC WORLD* franchise products from Scientific Games will bring the brand roaring to life in instant scratch, pull tab, draw-based, Fast Play, Keno, eInstant/iLottery and second-chance games.

From Universal Pictures and Amblin Entertainment, *JURASSIC WORLD* immerses audiences of all ages in a new era of wonder and thrills where dinosaurs and humankind must learn to coexist. An all-new *JURASSIC WORLD* event film is coming summer 2025.

Kyle Rogers, Senior VP, Instant Game Strategy & Licensing for Scientific Games, said, "Our creative teams have been working with Universal on a powerful portfolio of new Jurassic World-themed lottery products that are truly going to capture players' attention and have them on the hunt to experience the brand in multiple channels of play. This is a cross-generational brand that has the potential to bring its massive 30+-year fanbase to lottery."

The *JURASSIC WORLD* franchise will be introduced at the [North American Association of State and Provincial Lotteries](#) conference held September 9 to 12. As part of this announcement, the company is also planning to feature *JURASSIC WORLD* as the company's next blockbuster lottery *Linked Game*, which will bring trip winners from across the U.S. together for a brand-immersive, white glove event in Hawaii where the original *JURASSIC PARK* was filmed, with opportunities to win additional cash prizes.

Scientific Games pioneered *Linked Games* winners' events in 2007. Since then, the company has produced more than 981 million *Linked Game* instant tickets for U.S. lotteries with a retail value topping \$6 billion.

The company offers the largest portfolio of licensed brands in the lottery industry with more than 100 properties for digital and retail games. In fiscal year 2023, licensed branded games created by Scientific Games for U.S. lotteries represented USD \$2.8 billion in retail sales.

Scientific Games provides retail and digital games, technologies, analytics and services to 150 lotteries in 50 countries, including nearly every North American lottery. The company is the largest lottery games provider in the world, and a leading global provider of iLottery solutions, digital lottery games, mobile apps, player loyalty programs and customer relationship management programs.

About Scientific Games

Scientific Games is a leading provider of lottery games, technology, analytics and services to government-sponsored lottery programs globally. From cutting-edge backend systems to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We push game designs to the next level and are pioneers in instant games, data analytics and iLottery. Built on a foundation of trusted partnerships, Scientific Games combines relentless innovation, performance, and unwavering security to responsibly propel the industry forward. For more information, visit scientificgames.com.

About the JURASSIC WORLD Franchise

From Universal Pictures and Amblin Entertainment, *Jurassic World* immerses audiences of all ages in a new era of wonder and thrills where dinosaurs and humankind must learn to coexist. *Jurassic World* is more than a film franchise. At every turn, this \$6 billion film series delivers a larger-than-life destination for exploration, discovery, and epic adventure. Dinosaurs live again and they live in *Jurassic World*.

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