

PGRI PUBLIC GAMING

NOVEMBER/DECEMBER 2023

INTERNATIONAL

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CHAMPIONSHIP DREAMS FUELED BY COLLABORATION BETWEEN NASCAR AND POWERBALL



DATE **November 5, 2023**

PAY TO THE ORDER OF **NASCAR Powerball Playoff Champion**

\$ **1,000,000**

One Million Dollars and 00/100

DOLLARS

MEMO **\$1 Million Winner**



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THIS CHECK IS FOR DISPLAY PURPOSES ONLY - NON-NEGOTIABLE

POWERBALL

NASCAR Powerball Playoff Champion Stephanie Walker & friend celebrate!

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iLottery, CRM & Loyalty

More than 30 lotteries drive performance with our iLottery games, award-winning CRM programs and *NextGen Loyalty* – our new achievement-based loyalty and rewards solution. Now, SG Studios announces the *SG Content Hub* and partner program, a unique combination of curated games from lottery-focused studios across the globe.



Scientific Games Enhanced Partnership

SGEP is the industry's premiere partnership and the most advanced instant scratch game category management program available today. It's used by 20+ lotteries, including 10 of the Top 20-performing instant game lotteries worldwide and 8 of the Top 10-performing U.S. instant game lotteries.



HEALTHY PLAY™

HAVE FUN. DO GOOD. PLAY HEALTHY.

Healthy Play

Healthy Play offers a robust set of science-based tools and best practices to help lotteries educate all stakeholders about responsible gaming and healthy play. The *Healthy Play Study* and toolkit includes guidance and research-backed messaging, mechanisms and practices to increase lottery literacy and measure the impact of these efforts.



SCIQ

Our retail ecosystem revolutionized lottery retail and it's now available for inlane and self-checkout to make buying and selling lottery games easier. *SCIQ* provides the retailer and lottery visibility into when and what kind of games are sold, increased product security, streamlined accounting, market insights, and intelligent inventory management.



Strategic Product Enhancements

More value in the scratch experience with *Strategic Product Enhancements* builds loyalty to your lottery's brand. Our exciting inks, finishes, play styles and one-of-a-kind game enhancements sizzle at retail, entertain existing players and attract new players.



SCIENTIFIC GAMES

Contact your SG rep for more information