



SCIENTIFIC GAMES TO EXPAND CONNECTICUT LOTTERY'S DIGITAL PLAYER ENGAGEMENT WITH NEW, FIVE-YEAR CONTRACT

Company's Second-chance Digital Promotions and CRM Solution Will Launch with Lottery's 50th Anniversary Promotion

LAS VEGAS AND ATLANTA – December 14, 2021 – [Scientific Games Corporation](#) (NASDAQ: SGMS) (“Scientific Games” or the “Company”) announces that the [Connecticut Lottery Corporation](#) (or the “Lottery”) awarded the Company a new, five-year contract for its industry-leading digital second-chance drawing platform and second-chance drawing services. The contract, which may be extended up to three years, also includes Scientific Games’ *NextGen*[®] mobile app and award-winning customer relationship management services. The second-chance program is scheduled to launch in early 2022 with the Connecticut Lottery’s 50th Anniversary promotion as part of its strategic initiative to expand digital player engagement.

“Scientific Games has served as a valued partner for retail instant-win game sales since the early 1970s. Our players love Second-chance programs and we are thrilled to be able to provide more consistent, modern and meaningful engagements with our players. Our new second-chance platform and CRM tools will allow us to enhance our player relationships and the player journey,” said Pete Donahue, Senior Director of Marketing/Interim Director of Sales for the Connecticut Lottery Corporation.

The new contract will provide the Lottery with the opportunity to provide more promotions to its players through digital channels, beginning with the excitement surrounding its 50th Anniversary.

“With Scientific Games’ second-chance drawing platform and services, *NextGen* mobile app and proven lottery CRM program, the Connecticut Lottery will further enhance player engagement with the Lottery’s brand and will move to a more sophisticated approach with digital campaign management,” said Amy Bergette, VP Digital Content Studio for Scientific Games.

“We are delighted to extend our relationship with the Connecticut Lottery to provide programs that further evaluate the lottery’s digital footprint and ultimately provide a solution and marketing tools to connect the physical and online lottery experiences. A modernized digital engagement approach is important lottery revenue growth and ultimately, generating maximum proceeds for many valuable programs and causes in the state.”

The Connecticut Lottery currently ranks among the Top 10 lotteries worldwide for instant game per capita sales (*La Fleur’s 2021 Almanac*). Scientific Games is Lottery’s, primary instant games provider instant games through the *Scientific Games Enhanced Partnership program (SGEP)* which includes product management, retail optimization, advanced logistics and digital engagement, using the Company’s custom analytics and insights.

Scientific Games launched the first digital instant game in the U.S. in 2014 and is the leading provider of digital lottery games, mobile apps, player loyalty programs, and other digital lottery products and services in the U.S.

About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For information, please visit scientificgames.com.

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Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as 'will', 'may', and 'should'. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predications of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks, uncertainties, and other factors, including those factors described in our filings with the Securities and Exchange Commission (the "SEC"), including Scientific Games' current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 1, 2021 (including under the headings "Forward-Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.