

## Scientific Games and National Lottery of Estonia Continue Long-time Instant Games Partnership

ATLANTA – April 9, 2024 – <u>Scientific Games</u>, the world's largest lottery games company, will continue to bring entertaining instant scratch games to players in Estonia through a new contract with <u>Eesti Loto</u>, the national lottery of Estonia. The three-year agreement with the lottery in northern Europe may be extended for an additional year. Scientific Games has provided products and services to Eesti Loto for more than 20 years, helping grow the product category by 8% in 2023.

"We are pleased to continue our good work with Scientific Games and offer exciting scratch game experiences to our players to help grow funding for the State and the Estonian Cultural Endowment, which supports buildings of cultural significance and the promotion of creative work in the arts and folk culture in Estonia," said Riina Roosipuu, CEO for Eesti Loto.

Scientific Games has worked with Eesti Loto for more than 20 years, serving as the Lottery's first instant games provider and most recently collaborating with the Lottery's team on the successful launch of a new, seasonal  $\in$ 15 game in 2023 as well as a new game produced on the company's *HD Games* technology featuring high-definition, variable imaging.

"We've built a longstanding relationship with Eesti Loto and look forward to deepening our work together to ensure the successful, responsible growth of the instant game category in Estonia," said **Kevin Anderson, VP of Global Strategic Accounts, for Scientific Games**. "Scientific Games has more than 50 years of best practices with instant game design and prize structures, using data to drive performance in our lottery customers' portfolios worldwide. We will continue to bring this knowledge and guidance to Eesti Loto to support its important mission."

With products that generate more than 70% of global instant game retail sales, Scientific Games is the world's largest instant games creator, producer and services provider, and the primary provider to nine of the Top 10 performing instant game lotteries in the world *(La Fleur's 2023 World Lottery Almanac).* 

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## **About Scientific Games**

Scientific Games is a leading provider of lottery games, technology, analytics and services to government-sponsored lottery programs globally. From cutting-edge backend systems to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We push game designs to the next level and are pioneers in instant games, data analytics and iLottery. Built on a foundation of trusted partnerships, Scientific Games combines

relentless innovation, performance, and unwavering security to responsibly propel the industry forward. For more information, visit <u>scientificgames.com</u>.

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