



## Germany's Largest State Lottery Moving Retailers to Scientific Games' New Optical Technology

Company's *Contour.v* Terminals Will Modernize Transactions for WestLotto's Players and Retailers

**ATLANTA – April 15, 2024** – [Scientific Games](#) and Germany's [WestLotto](#) technology teams are collaborating to bring camera-based retail technology to the Lottery's retailers in Germany's most populous state, North Rhine-Westphalia. The company's high-performance *Contour.v* terminals move the retail lottery transaction to a more modern, transparent and contactless experience for both retailers and players. Scientific Games will install the *Contour.v* terminals across WestLotto's network of more than 3,000 retail outlets beginning in April 2025.

**Andreas Kötter, Managing Director for Westdeutsche Lotterie GmbH & Co. OHG**, said, "Our work with WestLotto's longtime technology partner Scientific Games continues to modernize our retail network. The new camera-based terminals are the next step toward digitalizing transactions in our retail environments, and we anticipate a very positive reaction from our retailers as well as our players.

Offering contactless player interactions and mobile scanning features, the *Contour.v* terminals represent Scientific Games' new-era optical technology. *Contour.v* was innovated by the company as part of its newest line of high-performance *Contour* terminals to meet evolving market demand in integrated lottery retail and digital environments.

The camera-based optical terminals feature an easily viewable and accessible ticket scan area and HD screens configurable for both clerk and player view, *Contour.v* was designed with durability and unparalleled user experience in mind. A sleek, uni-body eliminates unnecessary parts, making the terminals extremely reliable. Unique, advanced optics technology enhances the speed of service. The *Contour.v* terminals also offer easy processing and a variety of options for ongoing software upgrades.

"WestLotto has always demonstrated a strong focus on technology. Moving to new optical terminals is another example of innovative vision to modernize the lottery retail experience," said **Matthias Müller, VP of Sales & Marketing for Scientific Games**. "We are very pleased that WestLotto continues to trust Scientific Games' technology and support services."

The company has served WestLotto for more than 25 years and currently provides the Lottery with its world-leading instant games, as well as a retailer management system, retail point-of-sale technology, iLottery and sports betting

Scientific Games is a supplier to all 16 lotteries in Germany, and the largest lottery systems technology provider in Europe. The company currently supplies games, technologies, analytics and services to 150 lotteries in 50 countries.

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**About Scientific Games**

Scientific Games is a leading provider of lottery games, technology, analytics and services to government-sponsored lottery programs globally. From cutting-edge backend systems to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We push game designs to the next level and are pioneers in instant games, data analytics and iLottery. Built on a foundation of trusted partnerships, Scientific Games combines relentless innovation, performance, and unwavering security to responsibly propel the industry forward. For more information, visit [scientificgames.com](https://scientificgames.com).

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