

# PGRI PUBLIC GAMING

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I N T E R N A T I O N A L

[www.PublicGaming.com](http://www.PublicGaming.com)

## ON SHAPING THE FUTURE OF LOTTERY IN AUSTRALIA

**Sue van der Merwe**

*Managing Director and Chief Executive Officer,  
The Lottery Corporation*

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# READY SET PLAN

Jumpstart your 2023 product portfolio with innovative ways to invest and drive maximum revenues and returns to your lottery's beneficiary programs.



## LOTERIA Augmented Reality

Bring popular, authentic LOTERIA to life for your players with a digital extension of the physical instant scratch game unlike anything they've experienced before.



## Infuse

Details matter. Our research platform helps you align your marketing strategy for the core components of instant games, create a cohesive performance-driven digital program, and better understand today's players.

## Gem | Intelligence

Manage your retailer relationships like a boss with a suite of cloud-based software that keeps you connected and improves retail performance and operational efficiencies.



## Sparkle Select

Add some wow to any scratch game with a Strategic Product Enhancement proven to impact sales — and unlimited creative options in 10 colors and 15 patterns, that's 150 different combinations!



\*Based per capita sales for U.S.  
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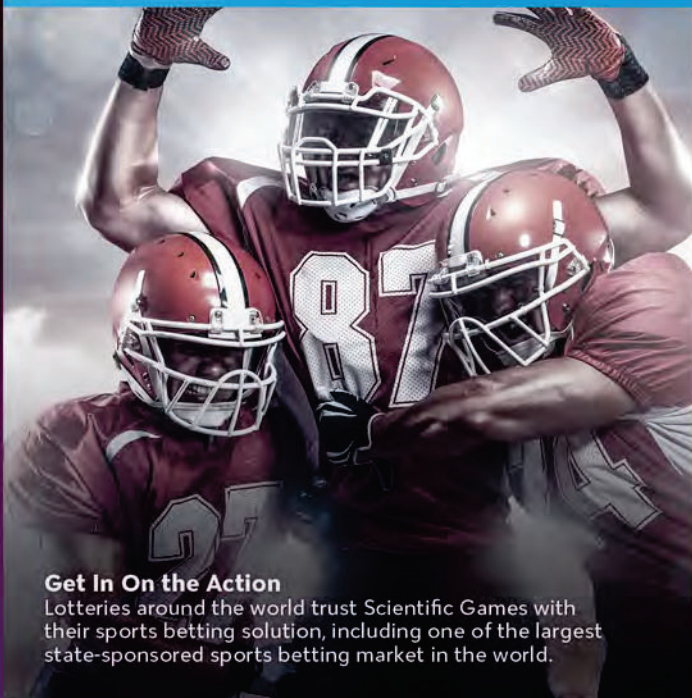
### All In the Family

Deliver more fun at every price point. There's a game for everyone in our high-performing families of games like our Multiplier families.



### Scientific Games Enhanced Partnership

Five of the top six lotteries in the world participate in our performance-driving SGEP program which manages all aspects of the instant product portfolio. SGEP is driving 40% higher instant game sales than non-SGEP lotteries.\*



### Get In On the Action

Lotteries around the world trust Scientific Games with their sports betting solution, including one of the largest state-sponsored sports betting markets in the world.



### PlayCentral HD Powered by SciQ

The intelligent ecosystem of SciQ comes to award-winning player self-service technology, integrating directly with your retailers' POS systems.



### iDecide

Introducing iDecide, a revolutionary new game enhancement that gives your instant scratch game players the option to continue their play experience via a mobile app – and potentially expand their winnings by advancing through levels in a digital game.



### Instant Games

Take a look at our portfolio of 100+ digital games from the industry's most innovative instant game designers, a winning combination of exciting play experiences created at our digital game studios around the world.



# EXPERIENCE LOTERIA LIKE NEVER BEFORE

Bring Your Game to Life

**\$0** SCIENTIFIC GAMES **HD**

**LOTERIA**  
DON CLEMENTE

**BONUS NIGHT 3D**

▼ **PLAYING BOARD 1**

\$10,000	\$5	\$15	\$25	\$50
\$75	THE ROOSTER	THE UMBRELLA	THE STAR	THE DEER
\$100	THE TREE	THE PITCHER	THE CANOE	THE ROSE
\$250	THE CROWN	THE PARROT	THE HAND	THE BOOT
\$1,000	THE WATERMELON	THE DRUM	THE FROG	THE ARROWS

▼ **PLAYING BOARD 2**

\$10,000	\$10	\$20	\$40	\$75
\$100	THE UMBRELLA	THE PEAR	THE ROOSTER	THE ROSE
\$250	THE WATERMELON	THE STAR	THE WORLD	THE SUN
\$500	THE BELL	THE PITCHER	THE DEER	THE TREE
\$1,000	THE FLOWERPOT	THE MERMAID	THE FROG	THE MUSICIAN

SEE TICKET BACK FOR PLAY INSTRUCTIONS.

Download the Lottery App for a 3D experience to earn entries into a 2nd Chance Drawing

Rev...  
symbol... automatically



Contact your Scientific Games representative for details.





# The Science Inside *the Success*



**130**  
lottery customers in  
**50 COUNTRIES**

**5**  
**INSTANT**  
**GAME**  
production facilities on  
**4 CONTINENTS**

**3,000+**  
employees

**40+**  
locations  
worldwide

With 70% of global instant scratch game retail sales, 30+ iLottery customers, 40+ systems customers, and partner to the largest government sports betting program in the world, Scientific Games brings 50 years of innovation and experience to responsibly drive lottery performance.





# GAME NIGHT

These classic games are ready to

*Play*

**ROCK'EM SOCK'EM ROBOTS**  
THE ORIGINAL FIGHTING ROBOTS!

**POW! BAM! WHACK!**

**WIN UP TO \$300,000!**  
If YOUR SCORE beats THEIR SCORE within the same GAME, win PRIZE shown for that GAME. Reveal a \$5 symbol within a GAME, win DOUBLE the PRIZE shown for that GAME.

YOUR SCORE: 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15  
THEIR SCORE: 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15  
PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE

**UNO**  
Reveal a prize in the BONUS spot, win that amount.

**BONUS**

YOUR UNO™ CARDS

**GAME BOARD**

6	9	9	1	1
6	5	5	0	6
5	9	9	8	2
9	8	0	0	7
3	8	8	6	1
3	2	2	0	8
4	7	7	2	2
2	2	0	8	4

SEE BACK FOR PLAY INSTRUCTIONS

PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE

**PRIZE \$1,000!**

**MAGIC 8 BALL™**

**WIN UP TO \$10,000!**

WINNING NUMBERS

YOUR NUMBERS

PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE

If any one or more of YOUR NUMBERS match either of the WINNING NUMBERS, you win the prize shown below your matching number(s).  
Reveal a (2X), (5X) or (10X) symbol and multiply the prize won by 2, 5 or 10 TIMES respectively!

MAGIC BONUS BOX  
Reveal a (YES) symbol in the MAGIC BONUS BOX and win ALL 10 PRIZES shown!

Contact your Scientific Games representative for details.



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