



Scientific Games Campaigns for Seventh Holiday Season to Promote Responsible Gifting of Lottery Games

Company Raises Awareness for NCPG's Annual Gift Responsibly Message

ATLANTA – November 18, 2024 – [Scientific Games](#) continues to promote responsible gaming worldwide, joining the [National Council on Problem Gambling's](#) annual Gift Responsibly holiday campaign for the seventh consecutive year. Through this initiative, the world's largest provider of lottery games underscores the NCPG's important message that lottery games are not intended for children. Scientific Games joins lotteries in Argentina, Austria, Bulgaria, Canada, Ireland, the United Kingdom and U.S. in the 2024 Gift Responsibly campaign, helping raise awareness about the risks of gifting lottery games to minors during the holidays.

Jim Schultz, Executive Vice President, Global Legal & Public Policy, said, "Scientific Games is committed to educating all stakeholders about what it means to practice *Healthy Play*. This includes empowering consumers with the knowledge to make informed choices by keeping lottery games out of children's hands through our ongoing support of NCPG's Gift Responsibly campaign. Lottery games make great gifts for adults, but not for kids. Through the continued efforts of our VP of Responsible Gaming Carla Schaefer, it's all part of our goal to help educate."

Scientific Games champions responsible gaming education year-round through its award-winning *Healthy Play* program. The program equips lotteries with science-based tools, insights and best practices to inform all stakeholders about the healthy enjoyment of lottery games, including understanding appropriate age guidelines for lottery play.

As the first lottery supplier to support the NCPG's Gift Responsibly campaign, and one of the first suppliers to attain global certification as a Responsible Gaming Supplier from the World Lottery Association, Scientific Games is at the forefront of the industry's responsible gaming efforts. Since then, the *Healthy Play* program has been recognized with multiple Communitas Awards, including the 2023 Award for Excellence in Corporate Social Responsibility, further solidifying the company's continuing role as a steward of responsible gaming.

Scientific Games is the world's largest creator, producer and manager of lottery instant games and a leader in lottery technology, sports betting systems, digital lottery games, mobile apps, and player loyalty programs.

Healthy Play[™] is a trademark of Scientific Games. ©2023 Scientific Games, LLC. All Rights Reserved.

About Scientific Games

Scientific Games is a global leader in retail and digital products, technology and services that drive profits for government-sponsored lottery and sports betting programs. From enterprise gaming platforms to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We are industry pioneers in instant games, data analytics, retail solutions and iLottery. Built on a foundation of trusted partnerships since 1973, Scientific Games combines relentless innovation, performance and unwavering security to responsibly propel the industry forward. For more information, visit scientificgames.com.

Media Inquiries:

Media@scientificgames.com