



SCIENTIFIC GAMES BRINGING CLASSIC MATTEL BRANDS TO MORE LOTTERY GAMES

Mattel Extends Licensing Rights to Global Lottery Company for MAGIC 8 BALL, ROCK 'EM SOCK 'EM ROBOTS, SCRABBLE and UNO Brands

ATLANTA – March 28, 2022 – [Scientific Games](#) continues bringing the excitement of popular Mattel brands to lottery players through a three-year contract extension with the multi-national entertainment company. Four Mattel brands available to Scientific Games customers are *MAGIC 8 BALL*, *ROCK 'EM SOCK 'EM ROBOTS*, and *UNO* in the U.S. and Canada, and *SCRABBLE* and *UNO* in a number of international regions.

Scientific Games' longstanding relationship with Mattel spans nearly 20 years and more than 80 lottery games to date. The global lottery company's innovation and game design teams have licensing rights to feature the classic Mattel brands across multiple lottery products including instant scratch, pull tab, draw-based and Fast Play games sold at retail, as well as digital lottery games sold online. Scientific Games plans to expand the use of the Mattel brands in the rapidly growing Fast Play and digital game categories.

More than 40 lotteries worldwide have launched Mattel-branded games. *SCRABBLE* and *UNO* are consistently two of the most popular properties in Scientific Games' licensed portfolio of 100+ brands, the largest in the global lottery industry. From 2017 to 2021, U.S. retail sales of *MAGIC 8 BALL* and *UNO* branded instant games experienced a compound annual growth rate of 12.8%, compared to 8.5% CAGR of other instant games.

"Scientific Games is thrilled to continue offering exciting products to lottery players featuring these four beloved Mattel brands. Two incredible decades working with Mattel have provided our game innovators with a deep understanding of their brands and the opportunity to truly bring their games to life. We are committed to continuing the Mattel entertainment experience, and inspired to create new retail and digital lottery games with these properties in the coming years," said **Liz Johnson, Director of Lottery Licensed Properties for Scientific Games**.

Scientific Games is the world's largest instant games creator, producer and services provider and a leading innovator in draw game and digital lottery experiences. The company provides games, technology and services to 130 lotteries in 50 countries around the globe.

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About Scientific Games

Scientific Games is the global leader in lottery games, sports betting and technology, and the partner of choice for government lotteries. From cutting-edge backend systems to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We push game designs to the next level and are pioneers in data analytics and iLottery. Built on a foundation of trusted partnerships, Scientific Games combines relentless innovation, legendary performance, and unwavering security to responsibly propel the industry ever forward. For more information, visit scientificgames.com.

About Mattel

Mattel is a leading global toy company and owner of one of the strongest catalogs of children's and family entertainment franchises in the world. We create innovative products and experiences that inspire, entertain, and develop children through play. We engage consumers through our portfolio of iconic brands, including Barbie®, Hot Wheels®, Fisher-Price®, American Girl®, Thomas & Friends®, UNO®, Masters of the Universe®, Monster High® and MEGA®, as well as other popular intellectual properties that we own or license in partnership with global entertainment companies. Our offerings include film and television content, gaming and digital experiences, music, and live events. We operate in 35 locations and our products are available in more than 150 countries in collaboration with the world's leading retail and ecommerce companies. Since its founding in 1945, Mattel is proud to be a trusted partner in empowering children to explore the wonder of childhood and reach their full potential. Visit us online at mattel.com.

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Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks, uncertainties and other factors, including those factors described in our filings with the Securities and Exchange Commission (the "SEC"), including Scientific Games' current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 1, 2022 (including under the headings "Forward-Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.