



## **SCIENTIFIC GAMES EXPANDS GAMING TECHNOLOGY PRESENCE IN CANADA WITH ATLANTIC LOTTERY CORPORATION'S LOTTERY AND ILOTTERY SYSTEMS CONTRACT**

**LAS VEGAS and ATLANTA – March 2, 2015** – [Scientific Games Corporation](#) (NASDAQ: SGMS) (“Scientific Games” or the “Company”) today announced it has signed a contract with the [Atlantic Lottery Corporation](#) (“ALC” or “the Lottery”) to provide a lottery gaming system and internet-based iLottery gaming system. The Company is responsible for developing and implementing its AEGIS NGS lottery gaming system and Scisplay® iLottery system for ALC, as well as providing ongoing operational monitoring and maintenance support beginning in mid-2017. Implementation is expected to begin this month, with conversion to the new system in 2016. The five-year contract, awarded by ALC after a competitive procurement process, includes extension opportunities for up to 15 years, for a total of 20 years. The contract extends Scientific Games’ gaming technology service presence to 70 percent of the provinces and all three territories in Canada.

“We are delighted to continue innovating with Scientific Games to bring entertaining lottery games to Atlantic Canadian players through technology that both serve us today and leads us into the future,” said Brent Scrimshaw, President and Chief Executive Officer of Atlantic Lottery Corporation. “Our conversion to the AEGIS NGS and Scisplay systems will provide ALC with the opportunity to securely and responsibly grow through traditional retail channels, and now mobile, internet and emerging channels.”

ALC operates the gaming business on behalf of the governments of Nova Scotia, New Brunswick, Prince Edward Island, and Newfoundland and Labrador. With this new contact, ALC will replace its current lottery gaming system with a next generation gaming system and iLottery platform that will support its retail and internet gaming channels with advanced functionality and services. The open-architecture of the new system offers flexibility, scalability and speed to market for new products.

“The combination of the AEGIS NGS gaming system and the Scisplay iLottery system will offer ALC a completely integrated technology solution and a deep entertainment portfolio of traditional and digital lottery games for players,” said Pat McHugh, Senior Vice President, North American Lottery Systems for Scientific Games. “ALC will be well-positioned to become an industry leader in multi-channel player engagement and promotions that can successfully grow their business.”

McHugh said that Scientific Games has provided iLottery and internet-based loyalty solutions to 20 World Lottery Association members, beginning in 2001 with Germany’s Lotto Bayern. The Company’s Scisplay system is currently the leading iLottery, lottery loyalty and lottery player subscription service technology in the U.S. with implementations in Alaska, Maine, Maryland, Minnesota, Missouri, North Carolina, and most recently, North Dakota.

Scientific Games began its nearly 40 year relationship with ALC in 1978 as the Lottery’s instant game provider. The Company currently provides ALC with instant games and licensed properties and has supplied the Lottery’s gaming systems technology since 2001.

### **About Scientific Games**

Scientific Games Corporation (NASDAQ: SGMS) is a leading developer of technology-based products

and services and associated content for worldwide gaming and lottery markets. The Company's portfolio includes instant and draw-based lottery games; server-based lottery and gaming systems; electronic gaming machines, game content and systems; table games products and utilities; sports betting technology; loyalty and rewards programs; and social, mobile and interactive content and services. For more information, please visit [www.scientificgames.com](http://www.scientificgames.com)

### **About Atlantic Lottery Corporation**

Atlantic Lottery is a publicly owned by the four Atlantic provinces. Its revenues exceeded \$1 billion in 2013-14, and its products range from draw games to sports wagering to online offerings. All profits are returned to the governments of Atlantic Canada for investment in public services. Since Atlantic Lottery was created in 1976, it has returned \$8.2 billion.

### **Media Relations**

Mollie Cole +1 773-532-7981

### **Investor Relations**

Bill Pfund +1 702-532-7981

### **Forward-Looking Statements**

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements describe future expectations, plans, results or strategies and can often be identified by the use of terminology such as "may," "will," "estimate," "intend," "plan," "continue," "believe," "expect," "anticipate," "target," "should," "could," "potential," "opportunity," "goal," or similar terminology. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including, among other things: competition; U.S. and international economic and industry conditions, including declines in or slow growth of lottery retail sales or gross gaming revenues, reductions in or constraints on capital spending by gaming or lottery operators and bankruptcies of, or credit risk relating to, customers; limited growth from new gaming jurisdictions, slow addition of casinos in existing jurisdictions and declines in the replacement cycle of existing gaming machines; ownership changes and consolidation in the casino industry; opposition to legalized gaming or the expansion thereof; ability to adapt to, and offer products that keep pace with, evolving technology; ability to develop successful gaming concepts and content; laws and government regulations, including those relating to gaming licenses and environmental laws; inability to identify and capitalize on trends and changes in the gaming and lottery industries, including the expansion of interactive gaming; dependence upon key providers in our social gaming business; retention and renewal of existing contracts or entry into new or revised contracts; level of our indebtedness, higher interest rates, availability and adequacy of cash flows and liquidity to satisfy obligations or future needs, and restrictions and covenants in our debt agreements; protection of our intellectual property, ability to license third party intellectual property, and the intellectual property rights of others; security and integrity of our software and systems and reliance on or failures in our information technology systems; natural events that disrupt our operations or those of our customers, suppliers or regulators; inability to benefit from, and risks associated with, strategic equity investments and relationships, including (i) the inability of our joint venture to meet the net income targets or otherwise to realize the anticipated benefits under its private management agreement with the Illinois lottery (or in connection with any termination thereof), (ii) the inability of our joint venture to meet the net income targets or other requirements under its agreement to provide marketing and sales services to the New Jersey lottery or otherwise to realize the anticipated benefits under such agreement and (iii) failure to realize the anticipated benefits related to the award to our consortium of an instant lottery game concession in Greece; failure to achieve the intended benefits of the Bally acquisition or the WMS acquisition, including due to the inability to successfully integrate such acquisitions or realize synergies in the anticipated amounts or within the contemplated timeframes or cost expectations, or at all; litigation relating to the Bally acquisition; disruption of our current plans and operations in connection with the Bally acquisition and the WMS acquisition (including in connection with the integration of Bally and WMS), including departure of key personnel

or inability to recruit additional qualified personnel or maintain relationships with customers, suppliers or other third parties; costs, charges and expenses relating to the Bally acquisition and the WMS acquisition; inability to complete or successfully integrate future acquisitions; incurrence of restructuring costs, revenue recognition standards and impairment charges; fluctuations in our results due to seasonality and other factors; dependence on suppliers and manufacturers; risks relating to foreign operations, including fluctuations in foreign currency exchange rates and restrictions on the import of our products; dependence on our employees; litigation and other liabilities relating to our business, including risks relating to product defects or other claims relating to products; influence of certain stockholders; and stock price volatility. Additional information regarding risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated in forward-looking statements is included from time to time in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 17, 2015 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.