



Scientific Games and Abacus Collaborate on Lottery Retail Sales Tech Solutions at Self-checkout

New Convenience Store Lottery Sales Solutions Will Be Demonstrated at NACS Show 2023 in Atlanta

ATLANTA and LONDON – October 2, 2023 – [Scientific Games](#) and [Abacus Solutions Management Group](#) announce a new technology collaboration on retail store in-lane checkout solutions that seamlessly integrate with retailers' existing point-of-sale technology and lotteries' central gaming systems. Featuring Abacus Solutions' secure, cloud-based software and Scientific Games' *SCiQ* lottery retail ecosystem with a dynamic, digital menu board, the solution allows consumers to purchase lottery games in the checkout lane with other merchandise and use cashless transactions. The *SCiQ* ecosystem improves the store's instant scratch game inventory management as well as ease of operations and accounting for lottery products while providing enhanced product security and real-time, store-level sales data.

As retailers add self-checkout and cashless payment options, the new Abacus and Scientific Games collaboration creates innovative solutions for lotteries and retailers of all types. Scientific Games will demonstrate the new solutions at booth #B3803 during the [NACS Show 2023](#) held October 4-6 at the Georgia World Congress Center in Atlanta. Visited by more than 23,000 attendees from 70+ countries, the show explores the latest trends and technologies in the convenience and fuel retail industry currently supporting nearly 66% of U.S. lottery sales.

The two global tech companies partnered to develop advanced solutions for both self-checkout lanes and clerk-operated lanes at lottery retailers. Shoppers will be able to purchase lottery instant scratch and draw-based games in their in-lane checkout experience at retail. With consumers purchasing USD\$348 billion in lottery products globally in fiscal year 2022, lottery is one of the largest consumer product categories in the world.

Simon Butler, CEO of Abacus, said, "This collaboration with Scientific Games enhances the ability to deliver solutions to lotteries and retailers worldwide that are designed not only to improve sales and profit but also provide players with new ways to purchase their favorite lottery games. We believe the future lies in the integration of systems to enable frictionless purchase everywhere lottery products are sold. Through this collaboration with Scientific Games, together we have the full breadth of products to deliver the future today."

By integrating lottery sales into both self-checkout and clerk-operated lanes, the new solutions can increase consumer access to lottery products during visits to retail stores and ultimately help lotteries drive revenues and returns to their good cause programs such as education, health and welfare, transportation and the environment.

Michael Martin, VP of Retail Solutions for Scientific Games, said, "We are excited to expand our tech innovation with Abacus to further advance the convenience of selling and purchasing lottery products at retail. Self-checkout is a transformative change for convenience retailers and

the innovation strength of Abacus and Scientific Games provides lotteries a cohesive and seamless approach for meeting player journeys for an ever-changing lottery market.”

Scientific Games provides retail and digital games, technologies, analytics and services to 130 lotteries in 50 countries.

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About Scientific Games

Scientific Games is a global leader in retail and digital games, technology, analytics and services that drive profits for government-sponsored lottery and sports betting programs. From enterprise gaming platforms to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We are industry pioneers in instant games, data analytics, retail solutions and iLottery. Built on a foundation of trusted partnerships since 1973, Scientific Games combines relentless innovation, performance and unwavering security to responsibly propel the industry forward. For more information, visit scientificgames.com.

About Abacus

Abacus Solutions International is a software-based Technology Company specializing in solutions for the lottery industry. Its Fusion Platform™ is a versatile transaction gateway, enabling retailers and lotteries to connect easily and quickly to sell lottery products using the existing retailer hardware and infrastructures, eliminating the need for lotteries to invest in dedicated hardware and connectivity.

Abacus provides a Fully Managed Service and will work with all the existing suppliers. Abacus is based in both the United Kingdom and The Netherlands and is an associate member of both the World Lottery Association and NASPL. For more information visit www.lotteryeverywhere.com or contact Simon Butler on simon.butler@abacuslottery.com

Media Inquiries:

Media@scientificgames.com