

Chukchansi Gold Resort & Casino to Upgrade its Scientific Games Casino Management System

Enhancements will include Company's floor-wide display and bonusing technology solutions



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LAS VEGAS, Jan. 31, 2018 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") announced today that the Chukchansi Gold Resort & Casino ("Chukchansi Gold") has chosen to upgrade its Scientific Games comprehensive casino management system, as well as add a suite of marketing and customer service applications and devices. Chukchansi Gold is owned by the Picayune Rancheria of Chukchansi Indians and is located in Coarsegold, California, near Yosemite National Park.

"We have been extremely pleased with the performance of our Scientific Games system which has enabled us to operate our casino floor of 1,750 slot machines and 36 table games with a high level of efficiency and profitability," said B.J. Martin, General Manager of Chukchansi Gold. "In addition to the upgrades, we have also chosen to enhance our system with Scientific

Games' proven marketing and customer-service focused applications that will enable us to engage and interact with our customers in new, creative ways and strengthen our ability to provide a first-class customer service experience."

Enhancements include the installation of Scientific Games' award-winning *iVIEW*^{®4} technology into Chukchansi Gold's slot machines. *iVIEW 4* is Scientific Games' next-generation player interface display which enables the casino to display dynamic marketing animations and video with instant response through a state-of-the-art multi-touch display, increasing player engagement and interaction.

In order to take full advantage of this new customer interface system, the *Elite Bonusing Suite*[®] ("*EBS*") is also being installed. *EBS* is a group of marketing applications that will enable Chukchansi Gold to automate promotions and player loyalty programs, launch new floor-level interactive promotions, and reward players at the point of play via the *iVIEW 4*.

The upgrade also comprises Scientific Games' *Servizio Mobile Service Solution* which enables casino personnel to perform a number of customer service tasks efficiently and on-the-go, such as jackpot processing and player registration.

"We are pleased that Chukchansi Gold has had success with our systems products and have chosen to upgrade them to include our innovative display and bonusing solutions, among others," said Bob Parente, Senior Vice President and Chief Revenue Officer of Scientific Games. "We are confident that these new solutions will help to enhance the efficiency and effectiveness of Chukchansi Gold's patron interactions, simplifying operations and promoting player loyalty. We have enjoyed a strong relationship with Chukchansi Gold and look forward to continuing our successful partnership in the future."

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Scientific Games Corporation (NASDAQ: SGMS) is a world leader in gaming entertainment offering the industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. The company is #1 in technology-

based gaming systems, digital real-money gaming and sports betting platforms, casino table games and utility products and lottery instant games, and a leading provider of games, systems and services for casino, lottery and social gaming. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit www.scientificgames.com.

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