

# Scientific Games Brings Together Two Global Brands With New Playboy Don't Stop The Party! Featuring Pitbull Game

Company launches high-energy slot experience for both land-based casinos and Play4Fun™ social online game through SG Universe™; game features hit songs from global music superstar Pitbull



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LAS VEGAS, Feb. 8, 2017 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") has launched its newest slot game designed exclusively for the hugely successful *ALPHA 2 Pro Theater* cabinet – *Playboy Don't Stop The Party! Featuring Pitbull*.

This groundbreaking partnership between two of the world's most recognized and popular consumer brands features the *Playboy* brand and *Playboy Bunnies* alongside the new face of *Playboy* – global music superstar and *Playboy* brand ambassador Armando Christian Perez, also known as *Pitbull*.



(PRNewsFoto/Scientific Games Corporation)...

Along with the land-based casino launch, *Playboy Don't Stop The Party! Featuring Pitbull* is also available through Scientific Games' *Play4Fun™* social casino network on both desktop and mobile through its *SG Universe™* product. *SG Universe* enhances a casino's ability to build an engaged online player community and to keep their brand top-of-mind between casino visits.

The highly stylized land-based slot game will have players looking to keep the party going with a five-level near-area progressive, single-level wide-area progressive options, and multiple bonus features comprising *Mr. Worldwide Wild Reels*, *Random Wild Patterns*, *Give Me Everything Free Games*, and the *Don't Stop the Party* in-game bonus. Hit singles from *Pitbull*, combined with the enhanced *Pro Sound Chair*, add energy and turn the game into a party-like experience.

Showcasing the incredible visuals and pulse-pumping sound design of the *ALPHA 2 Pro Theater* cabinet, *Playboy Don't Stop The Party! Featuring Pitbull* capitalizes on Scientific Games' *Pro Sound Chair*, bringing the player closer than ever before to the glamorous lifestyle of "Mr. Worldwide".

Derik Mooberry, Group Chief Executive, Gaming for Scientific Games, said, "We are ecstatic to launch *Playboy Don't Stop The Party! Featuring Pitbull* across both land-based and online channels. Our customers have been eagerly anticipating this game because of its high energy, its engrossing bonus events, the chance to win a life-changing progressive jackpot, and most of

all – its combination of *Playboy* and *Pitbull*, two of today's most provocative consumer brands. *Pitbull's* music, synchronized with game play and enhanced by our *Pro Sound Chair*, makes people feel good, and that is what slot game entertainment is all about."

Scientific Games and *Playboy* have maintained a 17-year relationship, resulting in numerous popular game titles such as *Playboy Hot Zone*®, *Playboy Muy Caliente*, *Playboy Platinum*, *Playboy Prizeball*, and *Playboy Club*, among others.

*Playboy Don't Stop The Party! Featuring Pitbull* is approved in several jurisdictions worldwide and is now available for casinos to order.

Grammy award-winning musician, songwriter, and record producer, *Pitbull* has sold more than six million albums and 70 million singles worldwide. Through the release of seven studio albums, "Mr. Worldwide" has achieved No. 1 status in more than 15 countries around the world with his rapid-fire rhythms, billion-dollar beats, and globally infectious hooks that cross over to audiences around the world.

### **About Scientific Games**

Scientific Games Corporation (NASDAQ: SGMS) is a leading developer of technology-based products and services and associated content for worldwide gaming, lottery and interactive markets. The Company's portfolio includes gaming machines, game content and systems; table games products and shufflers; instant and draw-based lottery games; server-based lottery and gaming systems; sports betting technology; loyalty and rewards programs; and interactive content and services. For more information, please visit [ScientificGames.com](http://ScientificGames.com).

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## **Forward-Looking Statements**

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements describe future expectations, plans, results or strategies and can often be identified by the use of terminology such as "may," "will," "estimate," "intend," "plan," "continue," "believe," "expect," "anticipate," "target," "should," "could," "potential," "opportunity," "goal," or similar terminology. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including, among other things: competition; U.S. and international economic and industry conditions, including declines in or slow growth of gross gaming revenues or lottery retail sales, reductions in or constraints on capital spending by gaming or lottery operators and bankruptcies of, or credit risk relating to, customers; limited growth from new gaming jurisdictions, declines in the replacement cycle of existing gaming machines and slow addition of casinos in existing jurisdictions; ownership changes and consolidation in the gaming industry, including by casino operators; opposition to legalized gaming or the expansion thereof; inability to adapt to, and offer products that keep pace with, evolving technology; inability to develop successful gaming concepts and content; laws and government regulations, including those relating to gaming licenses and environmental laws; inability to identify and capitalize on trends and changes in the gaming, lottery and interactive

industries; dependence upon key providers in our social gaming business; inability to retain or renew, or unfavorable revisions of, existing contracts, and the inability to enter into new contracts; level of our indebtedness, higher interest rates, availability or adequacy of cash flows and liquidity to satisfy indebtedness, other obligations or future cash needs; inability to reduce or refinance our indebtedness; restrictions and covenants in our debt agreements, including those that could result in acceleration of the maturity of our indebtedness; protection of our intellectual property, inability to license third party intellectual property, and the intellectual property rights of others; security and integrity of our software and systems and reliance on or failures in our information technology systems; natural events that disrupt our operations or those of our customers, suppliers or regulators; inability to benefit from, and risks associated with, strategic equity investments and relationships, including (i) the inability of our joint venture to realize the anticipated benefits under its private management agreement with the Illinois lottery or from the disentanglement services performed in connection with the termination thereof, (ii) the inability of our joint venture to meet the net income targets or other requirements under its agreement to provide marketing and sales services to the New Jersey Lottery or otherwise to realize the anticipated benefits under such agreement and (iii) failure to realize the anticipated benefits related to the award to our consortium of an instant lottery game concession in Greece; failure to achieve the intended benefits of the Bally acquisition or the WMS acquisition, other recent acquisitions, or future acquisitions, including due to the inability to successfully integrate such acquisitions or realize synergies in the anticipated amounts or within the contemplated time frames or cost expectations, or at all; disruption of our current plans and operations in connection with our recent acquisitions (including in connection with the integration of Bally and WMS), including departure of key personnel or inability to recruit additional qualified personnel or maintain relationships with customers, suppliers or other third parties; incurrence of employee termination or restructuring costs, and impairment or asset write-down charges; changes in estimates or judgments related to our impairment analysis of goodwill or other intangible assets; implementation of complex revenue recognition standards; fluctuations in our results due to seasonality and other factors; dependence on suppliers and manufacturers; risks relating to foreign operations, including fluctuations in foreign currency exchange rates (including those fluctuations related to the affirmative vote in the U.K. to withdraw from the EU), restrictions on the payment of dividends from earnings, restrictions on the import of products and financial instability, including the potential impact to our business resulting from the affirmative vote in the U.K. to withdraw from the EU and the potential impact to our instant lottery game concession or VLT lease arrangements resulting from the recent economic and political conditions in Greece; dependence on our key employees; litigation and other liabilities relating to our business,

including litigation and liabilities relating to our contracts and licenses, our products and systems, our employees (including labor disputes), intellectual property and our strategic relationships; influence of certain stockholders; and stock price volatility.

Additional information regarding risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated in forward-looking statements is included from time to time in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on February 29, 2016 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

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