

# New Scientific Games Lottery Retail Innovation Debuts in 8 States

Major Retailers Test Patented Scientific Games Lottery Technology

Set to Change the Way Lottery Games Are Sold



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LAS VEGAS and ATLANTA, March 28, 2018 /PRNewswire/ -- Major national retailers, including **7-Eleven**<sup>®</sup>, the world's largest convenience retailer, have agreed to test **Scientific Games Corporation's** (NASDAQ: SGMS) new **SciQ**<sup>™</sup> lottery instant game retail technology. The **intuitive and easy-to-use SciQ dispensers** are available now in select 7-Eleven stores.



Jeff Sinacori, Scientific Games' VP of Retail Development, is rolling out pilots of the company's new SCiQ™ lottery retail technology with major retailers in the U.S.

"Lottery instant games are an \$80.7 billion consumer product and a major driver of retail store visits. Yet there has never been unit level technology that managed product security, inventory control, merchandising, speed-of-service and accounting for retailers," said Jim Kennedy, Group Chief Executive, Lottery for Scientific Games. "SCiQ is set to revolutionize the way lottery products are sold at retail."

Kennedy said SCiQ is a highly-advanced technology ecosystem developed by the company to improve financial performance of lottery products and eliminate existing challenges to selling lottery in retail stores. For consumers, SCiQ brings the ease and convenience of mobile technology to retail lottery purchases.

"Scientific Games has created a product that is attractive to customers and simple for operators," said 7-Eleven Senior Category Manager Mark Hagen. "The lottery retail environment may never be the same."

While lottery sales are a major driver of retail store visits, technology has previously not been available to manage product security, inventory control, merchandising, speed of service and accounting for retailers.

To sell lottery instant games using the *SCiQ* technology, the retail sales associate selects the games the customer wants to purchase through the digital ordering screen, collects payment from the customer, dispenses the games through the *SCiQ* system, and gives the games to the customer.

*SCiQ* is now live in pilots in Arizona, Ohio, Maine, North Carolina, South Carolina and Texas, and scheduled for pilots in Georgia, New York and Pennsylvania.

Scientific Games provides games, technology, and services to more than 150 lotteries globally, including nearly every North American lottery.

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## **About Scientific Games**

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in gaming entertainment offering the industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. The company is #1 in technology-based gaming systems, digital real-money gaming and sports betting platforms, casino table games and utility products and lottery instant games, and a leading provider of games, systems and services for casino, lottery and social gaming. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit [www.scientificgames.com](http://www.scientificgames.com)

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## **Forward-Looking Statements**

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