



*For Immediate Release*

**SG Gaming Completes Ground Breaking Rollout to Mecca Bingo**  
*Rollout of Server-based Solution Successfully Completed Following Agreement  
Signed in January*

**(UK) London – 14 August 2015 – [Scientific Games](#)** (“Scientific Games” or the “Company”) announced today that [SG Gaming](#), a Company division, has successfully completed its landmark rollout of its server based gaming solution to the [Mecca Bingo Ltd](#) estate.

The rollout was part of a ground breaking agreement reached in November 2014 for SG Gaming to become the main supplier of terminals to Mecca Bingo venues. The agreement called for SG Gaming to provide Mecca Bingo clubs with its leading server-based gaming solution, powered by Videobet, SG Gaming’s platform partner.

Deployment and installation was completed seamlessly across all venues in only 10 weeks, with as many as 20 terminals installed and fully networked in a day in some venues.

The rollout was carried out using SG Gaming’s sophisticated system that allows for flexible delivery and installation dates. With significant ongoing investment into cutting-edge operational systems and technology, SG Gaming continues to deliver efficiency and quality in all installations and across all customers.

With the rollout now complete, Mecca clubs are benefitting from full access to SG Gaming’s industry-leading content library, featuring Category B3, Category C and community games across the *Clarity*, *T8* and *Triple 7* terminals. With in-house content featuring the Barcrest, WMS and Bally brands.

The fully networked terminal base provided by SG Gaming also means Mecca will benefit from operational efficiencies through ticket-in, ticket-out (TITO) functionality and ticket redemption stations.

The server-based gaming platform allows SG Gaming to use its sophisticated data analytical tools to provide Mecca Bingo with key insights into performance, even down to a terminal level.

This gives the Mecca team valuable data from which to draw conclusions and develop plans in a number of areas; including efficiencies in day-to-day operation as well as promotional plans with detail down to club level to suit individual venues.

SG Gaming, alongside Mecca, is also providing training programmes to ensure all Mecca club employees are able to take full advantage of the product's capabilities. SG Gaming will continue to support Mecca through ongoing training, dedicated account management and support, and embedding the new content and terminals.

Phil Horne, Group Managing Director of SG Gaming UK, said, "This is a truly groundbreaking deal for SG Gaming and Mecca Bingo. It's the first time our server-based gaming solution has been rolled out on this scale in the bingo sector and we are delighted that it has been fully completed on schedule.

"We are thrilled that this rollout has been successful for both Mecca and SG Gaming. We are now continuing to demonstrate the strength of our partnership with the results showing through in cash box performance.

"From SG Gaming's field-based engineers who worked to successfully get all terminals installed and fully functioning on the same day, to the Mecca club staff and machines teams who ensured that the clubs were fully prepared for the installation, this rollout was successful thanks to the close collaboration of the SG Gaming and Mecca teams involved in the project."

Mohammed Zabed, Head of Slots at Mecca, said, "Our ongoing partnership with SG Gaming, which is founded on their ability to provide the latest in digital server-based gaming solutions, is vital to our gaming strategy.

"Our customers have already started to see the benefit of the new HD *Clarity* and *T8* terminals and the new content being made available from the SG Gaming content library. With more choices than ever before, the depth of content available to Mecca customers is already proving popular with players.

"The yield analytics and enhanced platform tools and functionality are invaluable to us, and we look forward to the improvements in cash box revenue that we believe these will all bring.

"This was a historic rollout for Mecca and affirms our ongoing commitment to providing the best terminal and content offering to players."

**ENDS**

#### **About Scientific Games**

Scientific Games Corporation (NASDAQ: SGMS) is a leading developer of technology-based products and services and associated content for worldwide gaming, lottery and interactive markets. The Company's portfolio includes gaming machines, game content and systems; table games products and utilities; instant and draw-based lottery games; server-based lottery and gaming systems; sports betting technology; loyalty and rewards programs; and interactive content and services. For more information, please visit [www.scientificgames.com](http://www.scientificgames.com).

#### **About SG Gaming:**

SG Gaming is a division of Scientific Games Corporation, consisting of two wholly owned subsidiaries - Global Draw Limited and Barcrest Group Limited. SG Gaming develops and

supplies gaming content, terminals, systems and support services to U.K. leisure and entertainment industries including licensed betting offices, arcades and bingo clubs. SG Connect is a services division of SG Gaming, providing field based service support for all industries for technology installation projects. For more information, please visit [www.sg-gaming.com](http://www.sg-gaming.com) and [www.sgconnect.co.uk](http://www.sgconnect.co.uk)

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## **Forward-Looking Statements**

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements describe future expectations, plans, results or strategies and can often be identified by the use of terminology such as "may," "will," "estimate," "intend," "plan," "continue," "believe," "expect," "anticipate," "target," "should," "could," "potential," "opportunity," "goal," or similar terminology. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including, among other things: competition; U.S. and international economic and industry conditions, including declines in or slow growth of lottery retail sales or gross gaming revenues, reductions in or constraints on capital spending by gaming or lottery operators and bankruptcies of, or credit risk relating to, customers; limited growth from new gaming jurisdictions, slow addition of casinos in existing jurisdictions and declines in the replacement cycle of existing gaming machines; ownership changes and consolidation in the casino industry; opposition to legalized gaming or the expansion thereof; ability to adapt to, and offer products that keep pace with, evolving technology; ability to develop successful gaming concepts and content; laws and government regulations, including those relating to gaming licenses and environmental laws; inability to identify and capitalize on trends and changes in the gaming and lottery industries, including the expansion of interactive gaming; dependence upon key providers in our social gaming business; retention and renewal of existing contracts or entry into new or revised contracts; level of our indebtedness, higher interest rates, availability and adequacy of cash flows and liquidity to satisfy obligations or future needs, and restrictions and covenants in our debt agreements; protection of our intellectual property, ability to license third party intellectual property, and the intellectual property rights of others; security and integrity of our software and systems and reliance on or failures in our information technology systems; natural events that disrupt our operations or those of our customers, suppliers or regulators; inability to benefit from, and risks associated with, strategic equity investments and

relationships, including (i) the inability of our joint venture to meet the net income targets or otherwise to realize the anticipated benefits under its private management agreement with the Illinois lottery (or in connection with any termination thereof), (ii) the inability of our joint venture to meet the net income targets or other requirements under its agreement to provide marketing and sales services to the New Jersey lottery or otherwise to realize the anticipated benefits under such agreement and (iii) failure to realize the anticipated benefits related to the award to our consortium of an instant lottery game concession in Greece; failure to achieve the intended benefits of the Bally acquisition or the WMS acquisition, including due to the inability to successfully integrate such acquisitions or realize synergies in the anticipated amounts or within the contemplated timeframes or cost expectations, or at all; litigation relating to the Bally acquisition; disruption of our current plans and operations in connection with the Bally acquisition and the WMS acquisition (including in connection with the integration of Bally and WMS), including departure of key personnel or inability to recruit additional qualified personnel or maintain relationships with customers, suppliers or other third parties; costs, charges and expenses relating to the Bally acquisition and the WMS acquisition; inability to complete or successfully integrate future acquisitions; incurrence of restructuring costs, revenue recognition standards and impairment or asset write-down charges; fluctuations in our results due to seasonality and other factors; dependence on suppliers and manufacturers; risks relating to foreign operations, including fluctuations in foreign currency exchange rates and restrictions on the payment of dividends from earnings, restrictions on the import of products and financial instability, including the potential impact to our instant lottery game concession or VLT lease arrangements resulting from the recent economic and political conditions in Greece; dependence on our key employees; litigation and other liabilities relating to our business, including risks relating to product defects or other claims relating to products; influence of certain stockholders; and stock price volatility.

Additional information regarding risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated in forward-looking statements is included from time to time in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 17, 2015 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

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